



The Place Where Vision and Style Meet!

Clear Vision. Distinctive Style.

Helping people bring clarity to their vision for life and define their distinctive style, enabling them to live authentic lives that inspire others to do the same.

Target Audience	<ul style="list-style-type: none"> ■ Sex: Female ■ Age: 20-55 ■ Income: \$40,000+ ■ Individuals: Professional Women, Women in Management & Media, Women Returning the Workplace, Speakers, Musicians, Celebrities, Professional Athletes ■ Key Partners: Marketing/Advertising Agencies, Talent Agencies, Professional Sports Organizations/Agencies, Designers, Professional Associations, Media Agencies, Professional Corporations, Record Labels, Speaking Bureaus
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Vision Statement	Bringing vision and style to the masses
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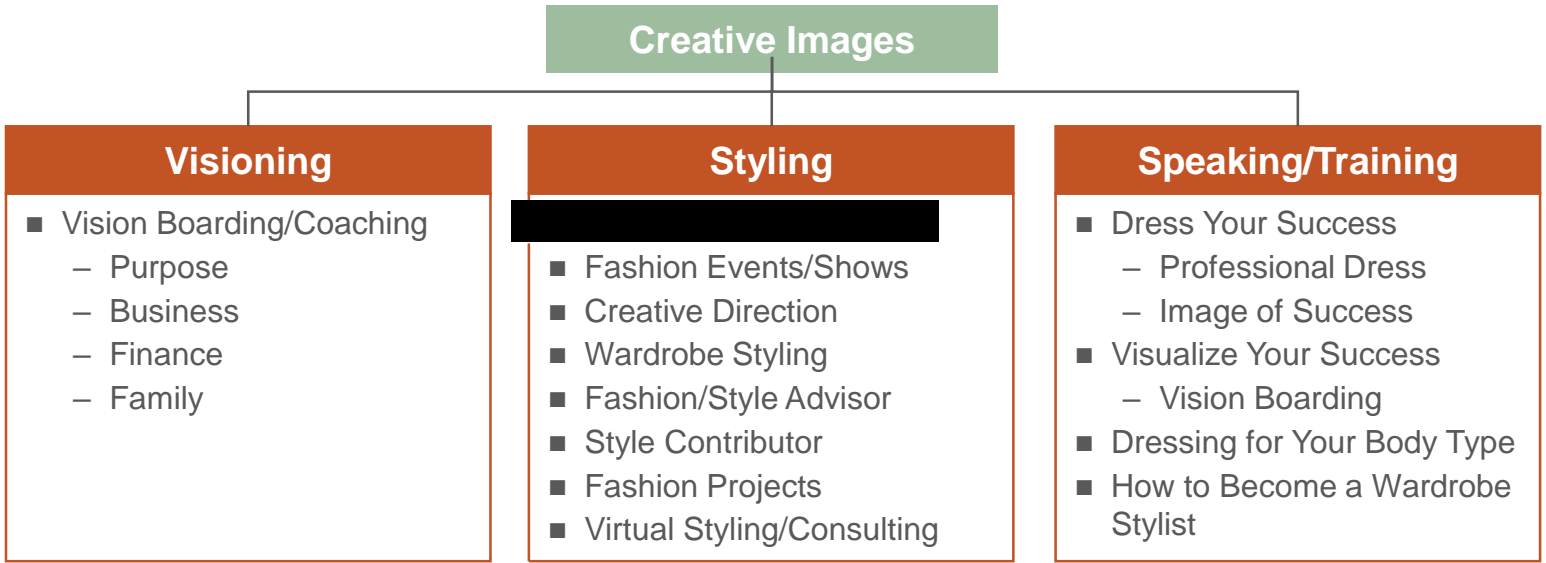
Mission Statement	Creative Images help people bring clarity to their vision for life and define their distinctive style, enabling them to live authentic lives that inspire others to do the same.
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“Helping people discover their passion is very fulfilling. For many years I didn't know how to tap into my passion. I hated the work I was doing and didn't really care about how I did it. Although I always liked to dress nice, I didn't have the right attitude and had little confidence in myself. My confidence was more in my appearance. I was miserable!

I feel like I wasted so many years doing work that didn't matter. If I can show someone who is at a pivotal point in life how to tap into their purpose, I believe it will set the tone for the rest of their lives. Vision is how you get to where you're going. Once you know where you're going, you can determine how to show up when you get there.”

“Clear vision of LIFE becomes the blueprint for your image!”

~Johonna Duckworth



Phase I – Website

[Redacted]

Objective: Increase exposure, build community and position Johonna as the expert
Pages: HOME | VISIONING | STYLING | BOOK JOHONNA | SHOP | CONTACT

	Week 1	Week 2	Week 3	Week 4	Week 5

<p style="font-weight: bold; color: white;">Phase II – Modesto Clothing Line</p> <p style="background-color: black; color: white; padding: 5px; font-weight: bold;">[Redacted]</p>		<p style="font-weight: bold; color: white;">Phase III – Transform Fashion in MKE <i>(Jan 2018)</i></p>	
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